

SUMMER 2019

HAMMERSMITH

LOCALS



ASKEW ROAD | BRACKENBURY | BROOK GREEN | RAVENSCOURT PARK



The old Lyric Theatre (the Lyric Opera House)

TAKING CENTRE STAGE

From a music hall attached to a King Street tavern to a Frank Matcham masterpiece, Hammersmith has a rich theatrical heritage

Did you know that one of Hammersmith's best-known landmarks, the Lyric Theatre, is not on its original site?

For over 80 years, the Lyric was located on Bradmore Grove off Beadon Road, where it started life in 1888 as a music hall. This incarnation was brief: within two years the building was converted into a theatre called the Lyric Opera House and, five years later, it was re-built at a cost

of £15,000 by the famous architect, Frank Matcham.

Renamed the Lyric Theatre, it was opened on 20 July 1895 by Lilly Langtry and it proved so popular that Matcham was asked to enlarge the premises.

The *Era* weekly newspaper commented on 21 October 1899: 'Mr Acton Phillips's theatre has received a large amount of patronage, so much so that its accommodation has had to be

increased. At the rear of the dress-circle a handsome saloon has been erected... The saloon is furnished in a most artistic manner, the ceiling being in raised decoration and the walls covered with leather paper, and the whole richly furnished and lighted by electricity.'

The Lyric continued to host all the stars of British theatre until the re-development of the east end of King Street necessitated a move. But there was an intriguing twist to the story: after an enthusiastic public campaign, the elegant Matcham auditorium was dismantled *en bloc* before works began and, in 1969, it was meticulously reconstructed inside the theatre's current home.

The first production at the King's Theatre (178-180 Hammersmith Road) was the pantomime *Cinderella* on 26 December 1902. The King's had seating capacity for over 3,000 people and it was the first theatre constructed on the cantilever system, so dispensing with columns and giving an uninterrupted view of the stage from all seats in the house.

The Times reported on 27 December 1902: 'Crowded and appreciative audiences at the King's Theatre, Hammersmith showed that the inhabitants of that populous district welcome the new theatre. Mr. Mulholland (the proprietor) has given proof of his belief that Hammersmith can support a first-class theatre by providing it.'

The King's was a successful variety theatre until the 1950s, when it was taken over by the BBC for radio (including *The Goons*) and TV



HAMMERSMITH PALACE OF VARIETIES

broadcasts. The building was closed and knocked down in 1963.

The Palace of Varieties, or Hammersmith Palace, opened in November 1898 on the site of a music hall attached to a tavern at the Broadway end of King Street.

The *Era* was impressed: 'A worthy addition to the numerous pleasure houses that are springing up in Suburbia... On entering the grand vestibule, which is ornamented with Moorish tiles, our attention is at once drawn to a richly decorated circular ceiling. From this vestibule we get to the stalls, and at once become convinced of the elegant and spacious proportions of the hall. The fauteuils are upholstered in rich ruby velvet, harmonising with the richly coloured Brussels carpets, and have a most comfortable and elegant appearance.'

From 1910 the Palace began showing moving pictures and by the mid-1930s it had become the Palace Cinema. It closed in 1940 and, having suffered wartime damage, it was demolished in 1950. The site is now the Kings Mall Shopping Centre.

To feature in #HammersmithLocals email: connect@keepthingslocal.com



Archive illustrations reproduced by permission of Hammersmith & Fulham Archives and Local History Centre

KEEP IT LOCAL!

Welcome to Hammersmith Locals. The long summer holiday is looming and with it comes the usual headache of keeping children happily occupied. We have a few timely suggestions in this issue...

Chelsea Fine Arts will be running drawing and painting workshops for 8-18 year-olds at its two studios (opposite Ravenscourt Park and in Chelsea Wharf) from 15 July-23 August. No previous knowledge is required, students learn core techniques in different media and they can leave with their own framed artwork. Meanwhile, at the Playground Theatre on Latimer Road, Dramatic Dreams theatre company will be staging its Summer Holiday musical (22-26 July). Arwen Burnett and her team create a musical in a week, giving young people (places are open to all) the experience of acting on a professional stage.

If you are heading off to Spain on holiday and want to get in the mood with some authentic tapas, there's nowhere better than Toro Gordo on King Street. Miguel Caffarena opened the popular restaurant four years ago and, in recent months, he has recruited a talented new chef, refined the menu and put together a range of exciting offers, such as a lunchtime tapas box for £10.

Do get in touch if you would like to be included in our Autumn magazine.

Neil

Neil McKelvie, Editor

CONTACT US

Editorial and Advertising:

07956 391739

connect@keepthingslocal.com

Disclaimer: inclusion of information in this magazine does not imply information, products or services are endorsed, verified, or factual. Publisher: Species Enterprises Ltd / Keep Things Local Ltd. All Content © 2019 Copyright Protected. All Rights Reserved.

#KeepThingsLocal #HammersmithLocals



OUT TO LUNCH

Join the Friday get-together at GNC

Every Friday Grove Neighbourhood Centre (GNC) hosts a convivial lunch for local people. The aim is to combat isolation in the community by reaching out to senior citizens and other people who are on their own (no membership is required).

Everyone is very friendly and welcoming – there's always lots of laughter and chat – and the cost of the delicious two-course meal is just £5, including tea or coffee. All the meals are freshly prepared by volunteer cooks. Often, visitors from other organisations come along to provide information on subjects such as health and wellbeing, activities in the borough, outings and security concerns.

GNC is also keen to recruit more volunteer cooks who would be happy to cater for approximately 15-17 people. If you would like to visit one Friday and meet the staff or if you have a relative or neighbour who would enjoy attending the lunch, please get in touch.

Grove Neighbourhood Centre

7 Bradmore Park Road, W6 ODT

020 8741 3321

gnc@groveneighbours.org.uk

www.groveneighbours.org.uk



Neil and Ian

Tool Chest

68 Iffley Road,

W6 0PF

020 8748 7912

ian@toolchesthire.co.uk

www.toolchesthire.co.uk



IT'S ALL IN THE METHOD

Summer holiday drawing and painting classes that allow young people of all abilities to develop their artistic skills

Artist Stephanie Villalba believes that every child, whether they are naturally gifted or an absolute beginner, can learn to draw and paint if they follow a set teaching method and receive personal attention. One glance at the completed and 'in-progress' paintings around the light, airy studio opposite Ravenscourt Park proves that Stephanie's approach does work.

Over the summer holidays the Chelsea Fine Arts team of experienced tutors will be running a series of workshops (15 July-23 August) for young people aged 8-18 at their studios in Ravenscourt Park and Chelsea Wharf.

Chelsea Fine Arts' teaching method is founded on the belief that artistic talent is best developed once basic techniques have been learned. 'Without mastering core drawing skills, the ability to create will always be limited,' explains Stephanie. 'Our method is based on showing students how to work from observation. By focusing on tone and line, we encourage them to break down the way they view objects; from these building blocks, they can develop an original vision.'

The classes include a mixture of ages with each student taught on an individual basis.

All materials are provided (including reference books) and students can even have their work framed. The tutors have been trained by Stephanie to follow the teaching method and the still-life set-ups are composed to concentrate on a specific skill, such as perspective, composition or using complementary secondary and tertiary colours.

'We teach in different mediums because each is relevant to a particular technique,' adds Stephanie. 'For example, charcoal is excellent for encouraging students to see big shapes and bold tones and ink and pencil help identify textures and line work.'

Stephanie recommends taking a minimum of three to five sessions to make the most of the workshops. 'No previous experience is needed. Often students who come for a week knowing nothing are the ones who progress the fastest. It's wonderful to see their self-confidence grow and their pride when they leave the studio with their own framed work of art.'

Chelsea Fine Arts, Ravenscourt Park Studio
275 King Street, W6 9QF
07899 908917 / 07841 630948
info@chelseafinearts.co.uk
www.chelseafinearts.co.uk



Nick Ferran

THE WIDE AWAKE CLUB

*Shoulder and Elbow Consultant
Nick Ferran is a passionate advocate
of awake upper limb surgery*

‘It’s an extraordinary experience. I was pain-free and fascinated by the process. I was aware of him doing it, but I couldn’t feel anything.’ Rikki Stein is describing an operation to repair his torn shoulder tendon that was performed by Consultant Shoulder and Elbow surgeon, Nick Ferran. The reason for Rikki’s ‘surprise’ was that he was awake throughout the entire procedure.

‘Many patients are a little nervous about awake surgery – that’s only natural,’ says Nick, who practises at the HCA Chiswick Medical Centre. ‘However, once I’ve reassured them that they won’t feel pain – we use very

effective ultrasound guided nerve blocks and extra sedation if required – and explained the benefits of remaining conscious, any anxiety is usually allayed.

‘I believe the road to recovery starts with a correct diagnosis. So, when the evidence suggests physiotherapy and injections will achieve results, I always try that route first. If, however, surgery is appropriate, then the advantages of staying awake are clear: it means avoiding the risks of a general anaesthetic – they are rare but significant – and, more commonly, post-operative nausea. Also, the pain relief can last 24 hours, patients

leave hospital faster and, in some cases, rehab can begin straight away.’

During the operation Nick explains exactly what he is doing and patients can watch on screen. ‘There’s no blood, so even those who are squeamish to begin with often start asking questions. Interestingly, I’ve found that awake patients have the confidence to crack on with rehab: they don’t have to wait two weeks until their stitches come out to understand what I’ve done. They have a head start.’

While patients can choose to have a general anaesthetic if they wish, Nick now finds that most prefer the awake option. ‘The best testament is that if they return for another surgical procedure, they actually ask me for it.’

Nick describes his working methods on his youtube channel ([tinyurl.com/ShoulderTube](https://www.youtube.com/ShoulderTube)).

His specialities include:

- * Clavicle, elbow and shoulder fractures and degenerative conditions
- * Rotator cuff tears
- * Frozen shoulder
- * Ulna Nerve compression
- * Tennis and Golfer's Elbow

**Nick Ferran @ Shoulder & Elbow London
HCA Chiswick
Medical Centre**

347-352 Chiswick High Road,
W4 4HS / 020 7164 6312
admin@shoulderandelbowlondon.com
www.shoulderandelbowlondon.com



GET IN ON THE ACT

With its annual Summer Holiday Musical and new after-school clubs, Dramatic Dreams is changing lives through drama

The long holiday is fast approaching and with it comes the perennial question: how best to occupy the children? If they are interested in music or theatre, one answer is Dramatic Dreams' Summer Holiday Musical.

Dramatic Dreams Theatre Company is the brainchild of local actress, Arwen Burnett. It provides inspirational in-school and holiday workshops and after-school clubs for children aged 4 to 18. The Summer Musical (22-26 July) is always an annual highlight. 'We will be creating a musical in a week at the Playground Theatre in Latimer Road,' explains Arwen. 'It's a lovely performance space and places are open to everyone.

Watching the young people experience what it is like to act on a professional stage is wonderful.'

Having trained at ArtsEd, Arwen founded Dramatic Dreams 19 years ago as a way of combining her love of theatre with a desire to work with children. 'I asked a local school if I could run an after-hours drama club. The Head said yes, and we have grown from there through recommendation and word-of-mouth.'

After initially focusing on primary schools, Arwen went on to develop a secondary school programme to work on GCSE and A-Level projects, a Presentation Skills course for teenagers and, such is their

popularity, in September she will be starting two new after-school clubs, one in Chiswick and the other in Hammersmith.



Arwen Burnett

'Our classes are run by professional actors and they all have a passion for engaging with young people. Drama is such a powerful tool. It is so exciting to see how it helps children build their confidence socially and academically and fulfil their true potential.'

Dramatic Dreams

arwen@dramaticdreams.com
www.dramaticdreams.com



Miguel Caffarena

BUEN PROVECHO!

With a new chef and revamped menu, Toro Gordo offers an authentic Spanish dining experience for under £30

‘I live in Hammersmith and I always wanted Toro Gordo to be a proper neighbourhood restaurant and bar,’ says Miguel Caffarena. ‘My idea was to create a friendly, welcoming place that I’d enjoy going to myself, whether for lunch, for a beer and tapas after work or for a meal.’

Toro Gordo opened on King Street four years ago, serving delicious Spanish tapas with, unusually, an Asian influence. In recent months Miguel has made some significant changes. ‘You could say that our adventure is beginning again. I’ve recruited a talented chef, Ellie from Malaga, and we’ve worked to refine the menu.

‘Everything is freshly made every day using the best

ingredients; we’ve kept the most popular original dishes and added fantastic new choices. Also, I’ve put together exciting offers such as a lunchtime tapas box for £10 and a beer and a tapa for £5 on Thursday evenings.’

Miguel has extensive experience in the hospitality industry, starting from the ground up. ‘I came to London with £500 in my pocket when I was 20. My first job was making coffee and after that I worked my way up from kitchen porter to waiter to restaurant manager.’

So, which tapas would Miguel highlight from the menu? ‘The Grilled Lamb Cutlet is superb, our regulars love the classic *Gambas Pil Pil* (spicy prawns) and

the Panfried Seabass and Seared Scallops are real favourites.’ And what about that Asian influence which is clearly evident in the menu – for example, Green Tea Chocolate Cheesecake – and stylish decor? ‘I spent three years living in Japan and loved the culture. So I just thought, why not!’

The menu is complemented by an excellent wine list – Miguel recommends Emilio Moro reds and the white Rioja – sheries, sangrias and beers (both Spanish and Japanese).

The restaurant can be hired for private parties and corporate events and it’s the perfect place to meet friends for lunch, to relax after work or for a meal before seeing a show at the Apollo or Lyric. One thing is certain: at Toro Gordo you’ll enjoy the true taste of Spain.

Toro Gordo
121 King Street, W6 9JG
020 8834 7434
Reservations@Torogordo.co.uk
www.torogordo.co.uk



Gayle and Nicola

TAKING THE WHOLE VIEW

The WholeLife Clinic's experienced team provides patients with integrated health, fitness and wellness treatments

'We don't simply focus on one sign or symptom,' says Professor Nicola Maffulli. 'We take the time to look at each patient as a whole. Only then do we put forward the optimal solutions to both the immediate problem and any underlying root causes.'

Nicola is one of the UK's leading Orthopaedic and Sports Injury surgeons (he was responsible for organising Surgical Services at the London Olympics). He and his wife Gayle, a Trauma Nurse who was the lead practitioner

at a Harley Street practice, recently opened a new branch of WholeLife Clinics. Based at Dorota's Lifestyle Studio on the High Road, they lead a multi-disciplinary team that delivers medical and aesthetic treatments in a safe, friendly environment.

'As well as an all-encompassing approach, we also put great emphasis on making a precise diagnosis at the first, free consultation,' says Gayle. 'In urology and gynaecology cases, we also refer our patients to a specialist (that appointment is paid-for).'

Both Nicola and Gayle have a long-standing interest in shockwave therapy. 'Shockwaves are sound waves which, when applied to body tissues, initiate a healing response by regenerating blood vessels and nerve cells,' explains Gayle. 'It's a painless, non-invasive and effective process. We use it extensively for musculoskeletal and soft tissue conditions, such as tendonitis, hip and Achilles pain and plantar fasciitis, sports injuries, diabetic ulcers, erectile dysfunction and pelvic and lower back pain.'

Surgery is only a last resort. 'I'm a conservative surgeon,' smiles Nicola. 'I prefer to see if an alternative approach – for example, physiotherapy, shockwave therapy or making a significant lifestyle change – will work just as well.'

The WholeLife Clinic also offers a range of aesthetic procedures (no initial consultation is necessary). These include non-surgical face lifting and contouring using High Intensity Focused Ultrasound (HIFU) technology and clinically-tested treatments to combat cellulite, excessive fat around the abdomen and loose skin.

'We never forget the patient,' says Gayle. 'We're very careful when we assess our patients and we provide a full aftercare package. We want everyone to get better and feel valued.'

WholeLife Clinics
 28 Chiswick High Road,
 W4 1TE / 07763 886892
info@wholelifeclinics.com
www.wholelifeclinics.com



Roxy, Dene and Darren

THE PERFECT LOCAL

*Under its enthusiastic new team,
The Rook's Nest is a pub transformed*

If you've passed The Rook's Nest on Dalling Road recently you will have spotted the freshly painted exterior mural. It's the finishing touch to a stylish makeover of the pub and boutique hotel under new manager Dene Stevenson and the Laine Brew Company.

The Rook's Nest has a proud history. Original parts of the building date to 1610 when it was a country coaching inn and, rumour has it, Churchill used the cellar during the Blitz. Dene and his team have been in place since March. 'We've settled in and got to know the local community. Our aim is to create an individual pub with a family atmosphere, delicious

home-cooked food, excellent beers and wines and events and special offers to suit all tastes.'

Dene has worked with chef Karl Turner to create the menu. Food is served from morning (breakfast for hotel guests is open to everyone) until night with a main menu, express lunch menu, kids menu, bar snacks and, on Sundays, traditional roasts and, for non-meat-eaters, pies from the Young Vegans Shop. The bar is stocked with wines and spirits from all over the world and beers and ales from local and national breweries, including Laine's own prize-winning brews such as Ripper and Source.

Dene has come up with a full entertainment programme. 'Mondays are quiz nights, with a themed quiz once a month; Tuesdays are always lucky for someone: if you order food, roll our giant dice and come up with a six, we'll pay for your meal; Thursdays are fondue nights; on Fridays we have acoustic music and, on Sundays, live singers and an Open Mic session.'

With nine boutique double rooms, a garden and a spacious, newly refurbished rear room that is perfect for private parties and watching football on the big screen, The Rook's Nest has all the ingredients for success. 'We would love everyone to come down and see us,' says Dene. 'You'll receive superb service and a warm welcome.'

The Rook's Nest
73 Dalling Road, W6 0JD
020 8563 1713
hello@rooksnest.pub
www.rooksnest.pub



Davinder (third left) and Rajar (third right)

A PASSION FOR TEACHING

Evergreen Education offers flexible, personal tuition in core curriculum subjects and community arts and crafts workshops

Prior to founding Evergreen Education, Davinder Lally spent 25 years in senior teaching, training and assessment roles. That wealth of experience stood her in excellent stead in creating a new family business (with her son Rajar) that combines evening, weekend and holiday tuition for children with daytime adult education and arts and crafts workshops.

‘Evergreen was the result of two ideas coming together at the same time,’ recalls Rajar. ‘Firstly, we wanted

to provide individually tailored Maths, English and Science classes for students aged six to 18. Those lessons can be aimed at preparing for exams such as the 11+, GCSEs, A-Levels and the International Baccalaureate. Secondly, local people expressed an interest in attending creative and employment-related language courses before the children arrive. We have already put on sewing, floristry and English for Speakers of Other Languages (ESOL) and other subjects, such as embroidery, are being scheduled.’

A microbiologist, Davinder emigrated to Australia in 1986 and qualified as a teacher. Returning to the UK in 2003, she worked for Hounslow and Ealing councils, recruiting and training teaching assistants and becoming an adult education manager.

‘We assess every new student to identify areas that need attention and then devise a customised teaching plan that meets those needs and conforms to the National Curriculum,’ explains Davinder. ‘We never mix age groups and students work at their own pace in small classes (one-to-one is available) with experienced teachers who accommodate different learning styles.

‘The daytime programme offers adults the chance to learn new – or refresh lost – creative skills alongside more practical sessions, such as first aid and health and safety. In particular, the ESOL classes are in demand with foreign professionals (nurses, beauticians, nannies) who need to learn the vocational language of their job.’

Evergreen is now taking bookings for summer holiday workshops. ‘Children who learn with us are challenged, inspired and receive the personal support they need to reach their academic goals,’ says Davinder. ‘We make the process fun and, so far, every student has stayed with us after their first lesson. That’s so encouraging.’

Evergreen Education
324 King Street, W6 0RR
020 8741 4309
info@evergreeneeducation.co.uk
www.evergreeneeducation.co.uk

horton and garton

The wind is in our sales

It's been a very promising start to 2019. We've resumed where we left off last year in achieving excellent results for our vendors and landlords.

Our sales and lettings teams are still busy and we're continuing to grow our market share by working with the very best clients and their properties in Hammersmith.



John Horton

Our success has been down to accurate and realistic valuing accompanied by a clear marketing strategy tailored to each property.

While it can be a considerable investment to appoint the best local estate agent, it can be far more expensive to appoint the wrong one who fails to deliver or to achieve the best result.

Over the last decade our sales and lettings teams have worked incredibly hard to earn the right to say we are the **number one estate agents in the W6 0 post code** and the wider W6 and W12 and W4 postcodes.

Last year, we sold more houses and flats in the W6 0 post code of Hammersmith than our top four competitors combined (according to Rightmove). We're also firmly ahead of the competition for rentals.

If you would like Horton and Garton to get on with it for you, pop into the office and see us.



Total number of W6 sales in 2018

SOURCE: Landregistry.data.gov.uk - May 2019



W6 0

318*
W6 0



50
W6 7

161**
W6 9

84
W6 8



Lettings Manager
Ashley Clements



Sales Manager
Martin Clements

Horton and Garton
020 8819 0510
176 King Street, W6 0RA
office@hortonandgarton
www.hortonandgarton.co.uk

* W6 0 - 161 units completed in the Berkeley Homes development Sovereign Court, Beadon Road, W6.
** W6 9 - 38 units completed in the Queen's Wharf development, 18 units completed in Distillery Wharf.



Vicky Ngari-Wilson

SUPPORT YOUR LOCAL BUSINESSES. . .

Hammersmith Locals is enabling entrepreneurs like Vicky Ngari-Wilson to fulfil their ambitions

Vicky Ngari-Wilson has a fascinating story to tell. Born in Kenya, she came to the UK aged 10, worked as a fashion stylist, won the Ms Kenya beauty pageant and project managed The Creative Conscience Awards, a global movement which inspires students to focus on the principles of social impact and sustainability.

So much for her past: Vicky has an even more exciting future ahead. Having forged close links with rural communities in Africa and collaborated with them to revive traditional arts and craft skills, she is now

showcasing and selling their products – for example, sisal bags, headscarves and jewellery – alongside work by UK-based artists at her Shepherd’s Bush studio.

‘My aim is to promote trade networks between those indigenous communities and designers and retailers in the UK. If we can build an interconnected global village everyone will benefit: the African artisans have access to new markets and they provide us with stylish, sustainable art, fashion and homeware. I want to be a change-maker and help create a better future for all.’

GET CONNECTED...

When you launch a business, you will know your subject. But, inevitably, there will be some areas of commerce with which you’re not quite so familiar – and which it is vital to understand. Or it may be that you simply don’t have time to focus on a specific topic. That is where Hammersmith Locals can help...

We provide a range of editorial, marketing and promotional services in print, online and on social media. Over the past five years Hammersmith Locals has worked with many of the exciting start-up companies that do so much to give our part of London its character and community spirit.

We are currently looking to make contact with sponsors who would be prepared to work with us to mentor and train aspiring local entrepreneurs and develop their new ventures. If you can help us to help entrepreneurs like Vicky, do get in touch.

Vicky Ngari-Wilson
07949064309
hi@vickyngari.com
www.vickyngari.com

Hammersmith Locals
07956 391739
connect@keepthingslocal.com
https://keepthingslocal.com

Your local ARCHITECTS since 1992



We offer full or partial RIBA services to suit your project and budget including:

- Concept Design
- Interior Architecture
- Planning Applications & Advice
- Construction Drawings & Specifications
- Contract Administration & Site Inspections



CONTACT US FOR A
FREE INITIAL CONSULTATION:

159 Askew Road
London
W12 9AU

T: 020 8743 9535
E: info@cparchitects.com
www.cparchitects.com



@ArchitectsW12



Chartered Practice Architects Ltd

CPA Ltd



Joe and Clay

RED CARPET SERVICE

Investing in new carpets or flooring? Whatever the style, texture or budget, the Carpetstore will help you achieve the look you want

Just like most businesses, fashions come and go in carpets and flooring. Few people are better able to spot and respond to the latest trends than brothers Clay and Joe Miller, who have been running the Carpetstore for the last 25 years.

‘Recently, we’ve noticed more demand for carpets with the look and feel of silk,’ explains Clay. ‘At the same time, hard-wearing, natural-look carpets remain very popular. Whatever the style, we guarantee that all our carpets have been moth-proofed. We use a treatment that puts a chemical on the yarn as it is spun – that works well.’

Customers at the Carpetstore are spoilt for choice. Clay and Joe have a huge selection of contemporary and classic

designs for all tastes and budgets as well as made-to-measure bespoke rugs and a wide range of vinyl, tile and laminate flooring. Of course, customers are welcome to take samples home to check how the colours and hues work with their domestic lighting and decor.

‘At the moment, we have new designs in 100% natural Sisal and a large selection of room-size remnants at half normal price,’ says Clay.

‘We can make stair runners to order with different edges, either bound in cotton herringbone tape or with edges whipped the same colour as the carpet, and we also supply extra-heavy commercial wear carpets for communal stairs and landings.’

Come summer, the Carpetstore also stocks artificial grass. ‘As soon as the weather improves, people ask us for it,’ smiles Clay. ‘We have different qualities and thicknesses, from 20mm to luxury 40mm pile height – and at least it doesn’t attract moths!’

With their own skilled teams of fitters, the Carpetstore will take up and remove existing carpets, lay hardboard, ply and latex sub-floors and trim doors. Whether you know an Axminster from a shagpile, man-made fibres from wool, you’ll receive excellent personal service and no-nonsense advice.

The Carpetstore
156 Goldhawk Road, W12 8HJ
020 8749 9340
carpetstoresb@aol.com
www.thecarpetstore.info



Peter Hughes



INSPIRATIONAL TILE STYLE

*Exciting new collections
for all tastes now available*

Since opening in 2017, the Hugo Ceramics tile showroom has built an excellent reputation for its stylish product range. It stocks a huge array of interior and exterior designs in different formats and effects – and the choice has just got even wider.

Already the exclusive UK representative for Turkish tile manufacturer Yurtbay Seramik and the Spanish company Superceramica, co-owner Peter Hughes has recently struck a similar agreement with another major industry name, the prestigious Barcelona-based brand Roca. ‘They actually approached us, which was very flattering,’ says Peter. ‘We are now offering the full Roca portfolio in ceramic and porcelain tiles which come in all designs and finishes.

‘Roca has a stylish viewing gallery in Chelsea Harbour – it was designed by Dame Zaha Hadid – and our clients are welcome to visit and see the tiles in a display environment. Also, when we have finished converting the top floor of our Leeds showroom to focus on Roca, Chiswick clients will be able to take a virtual tour from here in W4.’

Whichever room you want to refresh and refurbish and whatever tile you are looking for – decorative or practical, on trend or classically elegant – you’re sure to be inspired.

Hugo Ceramics

76/78 Chiswick High Road, W4 1SY

020 8747 3585

hugo@intceram.com

www.intceram.com

Advertorial | #intceram



Jason Wilkinson

BUILT ON EXCELLENCE

'Jason does what he says he's going to do, he shouts early if he foresees issues and always has a solution.' – Alison McDowell (a recent client of Whitehall Construction)

'I'm hands-on – I like to be on site every day. I think that approach stems from the fact that I started on the ground floor of the trade. I've learned how important it is to be available – it's the best way to build a positive relationship with a client and find solutions to issues.'

Jason Wilkinson of Whitehall Construction has a simple, effective business philosophy. Having left school to become

a bricklayer, he took his City and Guilds and worked as a foreman on projects for Carillion and McAlpine. Jason co-founded Whitehall Construction four years ago with the aim of specialising in house renovation, loft conversion, kitchen and side return extensions, basement excavation and bathroom re-design.

'We have the knowledge to take any project from

Planning and Design through to Build,' he says. 'We're used to liaising with architects and structural engineers and we have a permanent team of top-quality, reliable craftsmen. If I do need to employ specialist sub-contractors, I only use people I know and trust.'

Jason stresses the importance of good project management. 'It's essential to explain the process clearly – why something will work and why it won't. It's about being open. In my opinion, many builders today have become more like salesmen. They get jobs in and then farm them out. So you lose that line of communication and personal contact.'

Jason is equally emphatic in his views about pricing and delivery. 'I give a realistic quote, not a deliberately cheap price to secure a contract. Our fees are fixed from the beginning, so there are no nasty surprises. Also, we deliver what we promise and on time. I'd like to think that 30 years' experience helps me anticipate problems and come up with practical answers.'

With many satisfied clients in Hammersmith and Chiswick, Jason is happy for potential clients to view his previous projects. 'We're proud of what we do. Whether the job is large or small, we don't cut corners and high quality craftsmanship means everything to us.'

Whitehall Construction

07971 418857

jason@whitehall-construction.co.uk

www.whitehall-construction.co.uk



Dorota, Ewelina and Daria

SHAPE UP FOR SUMMER

Make sure your body is beach ready

When she opened her spacious new studio, Dorota Zelazny had two aims in mind: firstly, to expand her successful HYPOXI body-shaping programme and, secondly, to offer a range of professional health and beauty treatments in a friendly, comfortable environment.

The HYPOXI space opened earlier this year and now, after investing in the latest technology, Dorota is taking appointments for laser hair removal, skin rejuvenation, Reflexology, Aromatherapy and Deep Tissue and Swedish massage. 'Having researched the options, I chose a Fibra DFA laser machine,' says Dorota. 'It is painless and very effective when it comes to body hair removal and restoring tone and elasticity.'

Ewelina is handling the laser treatments, Daria is the new reflexology and massage therapist and Dorota herself will continue to look after HYPOXI clients. Based on boosting blood flow in 'problem' body areas, HYPOXI targets fat and cellulite by using alternating high and low pressure to boost circulation. 'With a good level of commitment (a free trial can be arranged) the average weight loss is a dress size in 4-6 weeks. It's the perfect way to get beach body ready.'

Dorota's Lifestyle Studio – HYPOXI

28 Chiswick High Road, W4 1TE

020 8230 3456 / 07787 416530

dorota@hypoxichiswick.co.uk

www.hypoxichiswick.co.uk

Advertorial | #HypoxiChiswick

CAN WE HELP YOU TO PROMOTE YOUR BUSINESS?

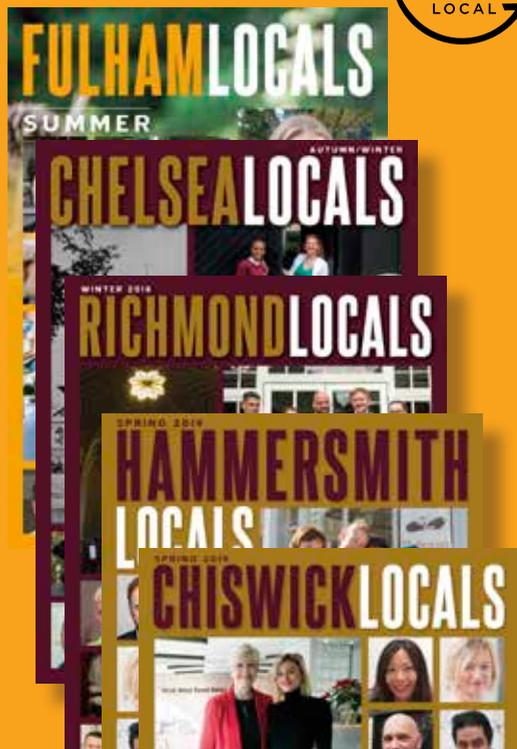
Keep Things Local is a media business with a unique local focus. We publish five flagship magazines (Fulham Locals, Chelsea Locals, Chiswick Locals, Richmond Locals and Hammersmith Locals) and more launches are planned for Summer and Autumn.

The prime focus of each of these seasonal magazines is to profile and support independent traders and businesses. This is achieved through advertorials which are written, designed and photographed by our experienced in-house team.

In addition to featuring in the magazines, every advertorial is also published on our website (www.keepthingslocal.com) and in our newsletters and social media.

If you want to promote your business, call 07956 391739 or email connect@keepthingslocal.com

Search: Keep Things Local





Dave Halpin

BOILER ISSUES? DON'T PANIC!

Special summer offer! Gasworks London is offering a 10% discount on labour costs for all first-time customers

'If your boiler has "conked out" or needs a post-winter service, we can help. At Gasworks, we're experts at repairing all makes and ages. And if your model isn't economic to mend, we're also dab hands at installing new high-efficiency boilers.'

Dave Halpin owns Gasworks London. He and his experienced team provide a 24-hour service throughout West London, focusing in particular on the Hammersmith area. 'We take great pride in the friendly, personal way that we deal with our customers – I think that's why we have so many word-of-mouth recommendations.

'We always do our utmost to deliver a high quality service and our pricing structure is transparent: we don't charge an upfront fee like many other

companies and, if a job only takes us five minutes to finish, we don't charge for the full hour. Also, this spring we're offering new customers who mention this article a special 10% discount (up to a value of £50) on the labour costs of their first job (offer ends 31 August).'

Having spent 15 years with British Gas, Dave founded Gasworks London in 2006. Intentionally, it is a small operation. 'I am a bit of a control freak and I really enjoy getting my hands dirty on both repairs and installations,' admits Dave. 'I have an excellent two-man team (James and Manveer), but I still like to know what is going on with every client. That way I can ensure that everything is done to the highest standards that I would expect in my own house.'

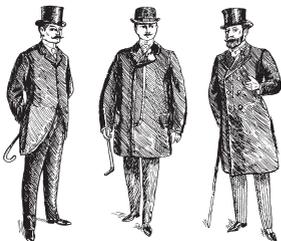
Dave likes to get to know his customers and he estimates that 90% of them live within 15 minutes of his home in Poet's Corner, Acton. 'The best thing about my job is the satisfaction I get when we crack a complex problem that has baffled other engineers. Sometimes, it can be just like solving a crime – like CSI Hammersmith!'

Services provided by Gasworks London include:

- * Boiler repair and installation
- * Boiler servicing
- * Landlord gas safety checks
- * Central heating
- * Boiler exchange
- * Power Flushing
- * Unvented Megafllo Cylinders

Gasworks London

07809 712 904
dave@gasworkslondon.co.uk
www.gasworkslondon.co.uk



THE BARBERS CLUB



*Dedicated to
providing the
perfect gentleman's
haircut*

www.thebarbersclub.co.uk

We are located on the First Floor Bus Station inside
Hammersmith Broadway Shopping Centre

No appointment necessary



- FREE ESTIMATING AND PLANNING
- FREE FITTING ON SELECTED CARPETS
- FAST FITTING SERVICE
- WALK IN SHOWROOM

**10% OFF
CARPETS
WHEN YOU
MENTION
THIS MAGAZINE**
Offer ends 31 July 2019



*'Great service,
great carpet.'*

Joanne R. W6

THE CARPETSTORE

FOR ALL YOUR FLOORING NEEDS

020 8749 9340

156 Goldhawk Road,
Shepherd's Bush W12 8HJ
carpetstoresb@aol.com
www.thecarpetstore.info

Advertisement

CHISWICK COMPUTERS



The specialists at Chiswick Computers have the experience and knowledge to diagnose and solve all your IT issues.

349 King Street, W6 9NH | 020 3369 0349
steve@chiswickcomputers.co.uk
www.chiswickcomputers.co.uk

OZMAS DECORATING



Georgie Knight and her expert painting and decorating team deliver superb results on interior and exterior jobs of every size and scope.

30 Elthorne Park Road, W7 2JA | 07772 636 000
info@ozmas.co.uk | www.ozmas.co.uk

COLLINS MOTORS



The experienced Collins team comprises in-house and dealership trained mechanics and they handle the servicing of all makes and models from Minis to Rolls Royces.

232 Trussley Road, W6 7PS | 020 8741 9766/7
hammersmith@collinsmotors.co.uk
www.collinsmotors.co.uk

TOP HAT CLEANERS



Mike Moran's award-winning family-run business provides a high-quality laundry, dry cleaning, alterations and repair service.

289 King Street, W6 9NH | 020 87412581
info@tophathammersmith.co.uk
www.tophatchiswick.co.uk

#KeepThingsLocal #HammersmithLocals



chelsea

fine arts

Art studio,
creative
space and
gallery

CHELSEA FINE ARTS

SUMMER HOLIDAYS 2019

WEEK 1

Monday 15th July - Friday 19th July

WEEK 2

Monday 22nd July - Friday 26th July

WEEK 3

Monday 5th August - Friday 9th August

WEEK 4

Monday 12th August - Friday 16th August

WEEK 5

Monday 19th August - Friday 23rd August

Morning Sessions

10:30 am – 1 pm

or

Afternoon Sessions

2:30 pm – 5 pm

(Minimum 3-5 sessions advised)

**ART CLASSES
FOR YOUNG PEOPLE
AGED 8 TO 18**

BOOK ONLINE

WWW.CHELSEAFINEARTS.CO.UK

CHELSEA STUDIO

10 Chelsea Wharf, 15 Lots Road
London SW10 0QJ

RAVENS COURT PARK STUDIO

275 King Street,
London W6 9QF

Tel: 07899 908 917 / 07841 630 948

info@chelseafinearts.co.uk

www.chelseafinearts.co.uk

I  hg

WT6

*"If you want to deal with an honest,
ethical, knowledgeable agent
then look no further."*

- Mrs de Montarlot, Hammersmith seller

**horton
andgarton**

hortonandgarton.co.uk