



PROMOTE YOUR BUSINESS IN PRINT, ONLINE AND ON SOCIAL MEDIA...

We showcase and support the businesses that do so much to give London's distinct 'village' areas their local character and community spirit. We do this through dedicated advertorials, display advertisements, social media campaigns and online business listings

JOIN YOUR LOCAL BUSINESS COMMUNITY

When you work with us you will be joining many like-minded businesses – from one-person bands to larger companies, start-ups to well-established brands – who have featured in the print and digital editions of our successful local magazines.

We publish five titles:

- * Chelsea Locals
- * Chiswick Locals
- * Fulham Locals
- * Hammersmith Locals
- * Richmond Locals
- * More magazines are planned to launch this year

Each magazine is A5-size, quarterly and designed to be kept in the home, shop and office. Our philosophy is only to feature businesses that trade locally. We do this through dedicated advertorials written, designed and photographed by our experienced in-house team.

We also accept display advertisements and in every issue we reserve space for feature articles covering different aspects of local life.

THE BENEFITS OF TAKING AN ADVERTORIAL...

- * 6-8000 copies of each magazine hand-delivered to targeted local residential homes and businesses
- * Every advertorial that appears in print is also posted on our website and social media accounts and included in our regular email newsletter
- * One-to-one interview with our editorial team
- * Photographic location shoot
- * Photograph on the cover
- * A listing on our website (www.keepthingslocal.com)
- * The advertiser has final copy and design approval



'We took an advertorial in Chiswick Locals and the results were fantastic. Having my photo on the cover proved to be a great talking point. The magazine connects us to our local community.'
– Rod McKay, Wyndham House

RATE CARD

All advertorial rates quoted below include print, online and social media advertising.

ADVERTORIALS

Double Page Spread: £695

Full Page: £395

Half Page: £295

Quarter Page: £195

DISPLAY ADVERTISEMENTS

Double Page Spread: £695

Full Page: £395

Half Page: £295

Quarter Page: £195

Eighth Page: £95

PREMIUM POSITIONS

Outside Back Cover: £695

Inside Front/Back Cover: £595

GUARANTEED POSITIONS

Add 25% (advance booking required)

EXCLUSIVE ADVERTISING

Add 25% if you wish to be the sole representative of any occupation or business sector in any given magazine

GROUP ADVERTISING DISCOUNTS

Two magazines: 2.5% discount

Three magazines: 3.75% discount

Four magazines: 5% discount

Further discounts available when booking in advance and selecting other services.



'Featuring in Hammersmith Locals has been hugely beneficial to my business. The team are professional, friendly and fun to work with. The magazines are interesting and, in my experience, people do read and keep them. If your business needs more exposure, you'll get it!'

– Georgie Knight, Ozmas Decorating

DISPLAY AD ARTWORK

Double Page Spread: 296mm wide x 210mm high + 3mm bleed on all sides

Full Page: 148mm wide x 210mm high + 3mm bleed on all sides

Half Page: 72mm wide x 210mm high + 3mm bleed on all sides

Quarter Page: 72mm wide x 48mm high + 3mm bleed on all sides

Eighth Page: 72mm wide x 22mm high + 3mm bleed on all sides
(artwork to be provided as a hi-res PDF)

ARTWORK CREATION

Double Page Spread: £195

Full Page: £145

Half Page: £125

Quarter Page/Eighth Page: £95

If you would like to book advertising or need more information, call 07956 391739 or email nigel@keepthingslocal.com